AISHA JUMARI

EXPERIENCE

Social Media Manager for NTU Film Society (Aug 2024 - May 2025)

I worked in a content creation team where I planned and created social media collaterals for NTU's Film Society. Apart from social media management, I also designed some of their merchandise, such as apparel and movie posters.

Marketing Intern for National Volunteer & Philanthropy Centre (May 2023 - Jan 2024)

I got the opportunity to work on 'SG Cares Giving Week', an annual nationwide campaign. Alongside my mentor team, I designed collaterals, liaised with media agencies, planned the social media calendar, drafted content briefs for press and provided ad-hoc event assistance.

Social Media Manager for Ngee Ann Polytechnic's Radio Heatwave (Oct 2022 - Feb 2023)

This is NP's on-campus radio station. I planned and designed their social media and event collaterals, did on-site event coverage, attended media invites. At the end of my stint, RHW's Instagram followers increased by 500.

Marketing Intern for HalalTrip & CrescentRating (Apr - Aug 2022)

These are sister companies that target halal tourism on the B2B and consumer fronts. I managed the socials for both companies simultaneously. I planned their social media calendar, designed collaterals, created weekly e-newsletters, liaised with KOLs alongside a team.

EDUCATION

2024-2028

Nanyang Technological University, Bachelor's Degree in Linguistics and Multilingual Studies

2020-2023

Ngee Ann Polytechnic, Diploma in Mass Communication

2016-2019

Juying Secondary School, 'O' Level Certificate

VOLUNTEERING

Kwong Wai Shiu Hospital - 2023

Befriending the elderly, wheelchair-bound residents. I hosted games sessions and a photobooth programme with the residents.

MIJ Hub - 2023

Baking and packing treats to be distributed to students with special needs during the 2023 Ramadan period.

SKILLS

Adobe Photoshop & Illustrator
Adobe Premiere Pro
Adobe XD
Microsoft Suite
Figma
Canva